

24th Annual Scientific Conference of the Obesity  
Surgery Society of Australia and New Zealand



# OSSANZ

## CONFERENCE 2012

11–13 April 2012 Darwin Convention Centre

**Bariatric Surgery** – more than an operation

[www.ossanzconference.com.au](http://www.ossanzconference.com.au)

**SPONSORSHIP AND EXHIBITION PROSPECTUS**



## Welcome

It is with great pleasure that I invite you to participate in the *24th Scientific Meeting of the Obesity Surgery Society of Australia and New Zealand in Darwin, 2012*.

The Conference theme 'Bariatric Surgery – more than an operation' will incorporate a multidisciplinary approach to obesity surgery and will explore not only the basic science of obesity but current trends, approaches and issues facing bariatric surgeons and allied health. The OSSANZ Program and Executive Committees have worked hard to provide not only an educational but an interesting experience for both surgeons and allied health professionals.

With Australia's most youthful population and tropical climate, the acclaimed Darwin Harbour offers a diverse range of activities ranging from its Aboriginal heritage, World War II history, Cyclone Tracy and confiscated Indonesian fishing vessels. This energetic city with its colourful past offers at its cosmopolitan foreshore harbour entertainment, spectacular sunsets, authentic Territory fare, world class fishing experiences and the flavours of five continents.

OSSANZ meetings have always been a time to catch up with colleagues and friends, meet new ones and a time to learn or impart new knowledge to each other. I invite you to take the opportunity to interact, collaborate and catch-up during this meeting amidst one of Australia's cosmopolitan cities.

I look forward to interacting and sharing our meeting in Darwin with you.

Kind regards,

**Lilian Kow** – OSSANZ President



## Features at a Glance

- ➔ **Smart Phone Application inclusions** – the OSSANZ Conference 2012 Smart Phone application will be launched in late 2011. This is an exciting project for OSSANZ as it means that speakers, program and exhibition details will all be accessible via the app. As an introductory launch, all companies that purchase a booth will have the accessibility on the app to upload their company logo, information about products and services and downloadable pdf documents. There are also additional packages to be purchased to give your company extra exposure. The app will be available on all internet ready mobile phones including iPhone, Android, Blackberry and iPad.
- ➔ **New levels of sponsorship to cater for broad range of interests** – this year in addition to Prime and Silver Sponsorship there will also be additional levels and options to allow greater involvement in sponsorship opportunities. In addition to sponsorship packages, companies may select options from a 'Menu style' list to complement their investment in an exhibition booth.
- ➔ **Dedicated Exhibition Hall** – the entire trade exhibition will be held in a dedicated exhibition hall. This means that there will be adequate space for all booths which will be designed to maximise the space; providing good flow throughout the entire area and reducing dead spots.
- ➔ **NO increase in existing Exhibition and Sponsorship packages** – the fees have been maintained at 2010 pricing so that the exhibition is more accessible to organisations, and so that you can encourage greater participation of your staff.
- ➔ **Introducing an 'Exhibitor Passport'** – this is to encourage delegates to visit all booths and network and engage with all exhibitors. Delegates will be required to visit all booths to enter their passport for the chance to win a prize. (Prize is yet to be determined, but will be something coveted such as a bottle of Penfolds Grange!).
- ➔ **'Market Place' for entry level exhibitors** – this will be an area set aside for entry level exhibitors who only require minimal display space for their products and services. This will allow a number of companies to exhibit for whom previous exhibition package were prohibitive. (Market Place displays are only available on application and approval by Committee).
- ➔ **Extended Program Times and Access to Delegates** – three days of program from Wednesday morning until Friday evening (with half day free on Thursday)
- ➔ **Opportunities for informal networking** – Sponsors and exhibitors are welcome to organise events for delegates on Thursday evening or Tuesday evening, but there will be no 'official' sponsored social events. (Please note that all events organised around the conference from Tuesday 10 April to Saturday 14 April must be notified and registered with the Conference office).  
  
Tickets to the two official Conference social events – the Welcome Reception and the OSSANZ Conference Dinner is included as part of the exhibition and sponsorship entitlements (not for Market Place displays).
- ➔ **More Allied Health involvement** – the half day concurrent stream for Allied Health will take place on Thursday morning. There will also be specialist meetings set up for various Allied Health groups such as Nurses, Dieticians, Psychologists etc

## The Program – Topics of Interest

The program for 2012 will be held over three days with full days on Wednesday and Friday and a half day on Thursday. Thursday afternoon will be free for delegates to explore some of attractions that Darwin has to offer, or provide sponsors opportunity to organise their own activities for delegates.

An outline of the intended program is shown below:

### Wednesday 11 April

8.30am – 5pm	Conference Sessions
5pm – 6pm	OSSANZ Annual General Meeting
6pm – 8pm	Welcome Reception

### Thursday 12 April

7am	Sponsored breakfast session (TBC)
8.30am – 12.30pm	Conference Sessions
12.30pm	Sponsored delegate lunch (TBC)
2pm onwards	Free time

### Friday 13 April

7am	Sponsored breakfast session (TBC)
8.30am – 5pm	Conference Sessions
6pm	Trainee Drinks
7pm – late	OSSANZ Conference Dinner and Award Presentation

The Call for Papers process also encourages submission of research and case studies from a wide range of perspectives. Well known Keynote presenters who are respected leaders in their field will be sourced both nationally and internationally.

## Marketing and Communications Strategy

The marketing communications plan is strategically designed to create maximum awareness among the bariatric surgeons and allied health. It will integrate online communications together with traditional promotional methods, including:

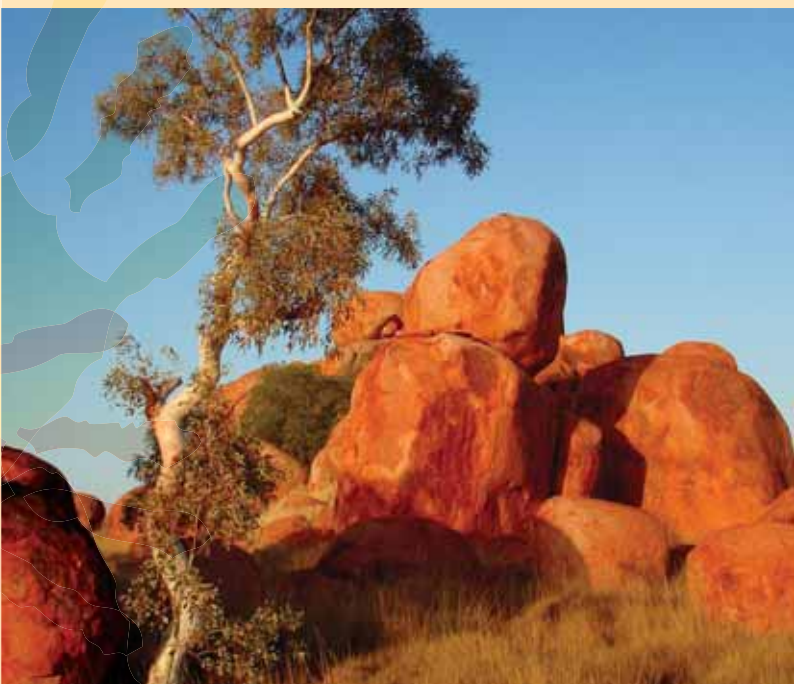
- **Website** – used as a pivotal marketing tool, this provides the key source of information about the conference and is constantly updated and refreshed to reflect the latest news. The conference website address remains the same as previous years to ensure easy access.
- **Direct Marketing** – frequent email blasts to members of OSSANZ and past and current registered delegates and speakers that update on general information, latest news, key dates, program and speaker details, keeping the target market engaged in activities leading up to the conference.
- **Marketing collateral** – Branded electronic and printed materials will be used to endorse the email campaign, highlighting key activities such as registration promotions and 'call for papers'. These will be shared via direct emails, at related events and the conference website.
- **Advertising and articles** – are planned to appear in related journals and publications to promote highlights of the program and key speakers.
- **Media coverage** – will be attracted closer to the conference through both specialist and general media channels – profiling key developments in the field.
- **Travel and adventure focus** – emphasising the unique holiday and adventure aspect of Darwin, Kakadu and the Northern Territory will be a focus for attracting delegates.

### How you can help!

You can help us increase awareness of the conference by including conference information in your regular marketing activities. Consider putting the conference logo and link to the conference website on your organisation's homepage, or attaching e-poster and brochures to emails to your customers!

We will be producing a range of printed and electronic marketing resources that can easily be included in your own promotional activities. Marketing collateral is available to download from the conference website or by emailing the Conference Organisers at [ossanz@thinkbusinessevents.com.au](mailto:ossanz@thinkbusinessevents.com.au)

The Conference Organisers will be happy to provide you with further information about how you can help to ensure a successful OSSANZ Conference!

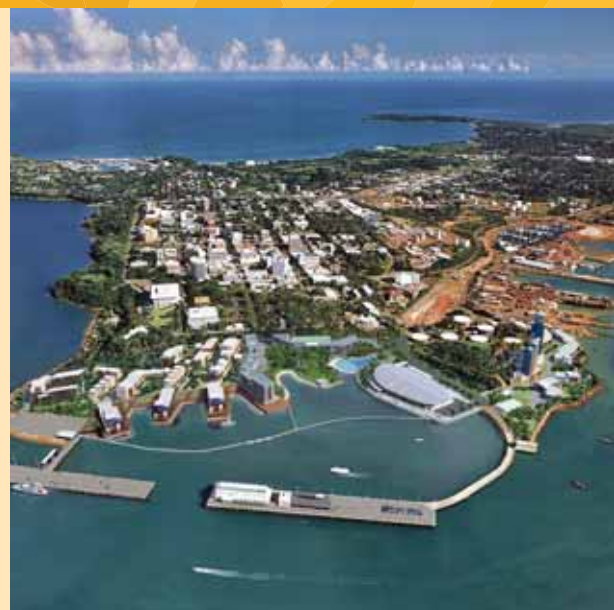


## The Venue

Located on the foreshore of the newly developed harbour, the Darwin Convention Centre provides a spectacular setting in a vibrant urban waterfront.

Looking to the city from the edge of the Arafura Sea, Darwin Convention Centre is the iconic landmark of Australia's tropical harbour city. Its waterfront setting is quite befitting. To the Larrakia, the traditional owners of Darwin, the harbour is a place of connection where they have welcomed visitors for centuries while trading with other indigenous tribes and Southeast Asian neighbours.

The Darwin Waterfront also comprises of the Vibe Hotel, the Medina Apartments, al fresco restaurant and eateries, a 4,000 square metres wave lagoon, lush parklands, sandy beachfront and home to Darwin's cruise ship terminal. The precinct is linked to the Darwin city centre and surrounding hotels by an elevated 'Skywalk'.



### Darwin Convention Centre

Stokes Hill Road  
Darwin NT 0800  
[www.darwinconvention.com.au](http://www.darwinconvention.com.au)

For accommodation and meeting room enquiries, please contact the Conference Office:

#### Think Business Events

Ph: +61 2 8251 0045  
Email: [ossanz@thinkbusinessevents.com.au](mailto:ossanz@thinkbusinessevents.com.au)



## The Conference Organisers

With over 15 years experience in managing conferences in the health and medical association sector, the team at Think Business Events brings its wealth of expertise and knowledge to the role of professional conference organiser for *OSSANZ Conference 2012*. Having also worked closely with OSSANZ over the last six years on both national and international Conferences, they have a good understanding of the industry, strong working relationships and a flexible approach to help align the needs of supporting companies with members.

Think Business Events is also able to help with any events you wish to hold in Darwin that complement the Conference Program, as they have a good knowledge of suitable venues and activities on offer.

Think Business Events looks forward to working with you to maximise the benefits of your involvement in the *OSSANZ Conference 2012*.

### Conference Office:

#### Think Business Events

Level 1, 299 Elizabeth Street Sydney NSW 2000  
Ph: +61 2 8251 0045 Fax: +61 2 8251 0097 Email: [ossanz@thinkbusinessevents.com.au](mailto:ossanz@thinkbusinessevents.com.au)

For more information on the *OSSANZ Conference 2012* go to [www.ossanzconference.com.au](http://www.ossanzconference.com.au)

## Sponsorship Opportunities Overview

Package	Price (Plus GST)
Prime Sponsorship (2 only)	\$40,000
Silver Sponsorship (3 only)	\$20,000
Allied Health Session Sponsorship (1 only)	\$18,000
Exhibition Booth	\$7,000
Menu Options (available when Exhibition booth purchased as a minimum)	Price (Plus GST)
Smart Phone Apps branding	
Premium Package (2 only)	\$3,750
Banner Adverts (5 only)	\$1,750
Multimedia Packages (5 only)	\$1,750
Text Alerts (5 only)	\$1,250
Advertising	
Advertising in Conference program handbook – half page	\$3,500
Advertising in Conference program handbook – quarter page	\$2,000
Satchel inserts	\$750
Award Sponsorship	
Awards – Poster Award	\$2,500
Awards – Best Paper Award	\$2,500
Awards – Allied Health Award	\$2,500
Events Sponsorship	
Poster Session sponsorship	\$2,500 or \$1,500 with Poster Award
Trainee Drinks/Fellows Meeting	\$1750
Morning or Afternoon Tea Sample Tastings	\$1750
Merchandise	
Conference pads or pens	\$750
Pedometer Sponsorship	\$2500
Umbrella or Rain Jacket Sponsorship	\$950



## Sponsorship Packages – Features at a Glance

Feature	Prime	Silver	Allied Health
Logo on signage	Prominent/large	Medium	On Allied Health session signage
Logo on title slides	✓	✓	In Allied Health session
Logo in Conference program handbook	Prominent/large	Medium	Medium
Advertisement	Half page	Quarter page	Quarter page
Logo on website	Prominent/large	Medium	Medium
Logo on email campaigns	Large	Small	Small
Hosted Educational session	✓	Choice of Session or Minor Award	Allied Health
Award Sponsorship	Major (or keynote)	Minor (or Session)	–
Exhibition spaces	Two	One	One
Exhibitor Passport	Logo and listing	Logo and listing	Logo and listing
Registrations	Two plus four passes to expo	One plus two passes to expo	One plus two passes to expo
Seat Drop	One	–	One in Allied Health Session

## Prime Sponsorship Packages

### Investment:

**\$40,000 (+ GST) (Maximum of TWO Prime Sponsors)**

### Branding opportunities

- Prominent acknowledgement on signage at Registration desk and entrance to plenary room
- Logo on title slide in session rooms
- Acknowledgment as prime sponsor in conference program handbook
- Opportunity to place one half page advertisement into the conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website
- Logo on Conference email campaigns sent out to potential delegates
- Chair to give acknowledgement at opening of plenary sessions.

### Smart Phone apps branding

- Upload your company logo and downloadable.pdf documents with 'click through' from your listing.

### Hosted educational opportunities

- Opportunity to hold a hosted educational event at one of the following times:
  - Thursday 7am Breakfast session
  - Thursday 12.30pm Lunchtime session
  - Friday 7am Breakfast session.

This will be promoted along with the conference program, on the website and in the conference program handbook. Delegates will be able to pre-register for the events when registering for the conference.

\* Content to be approved by OSSANZ. All costs of function including catering, audiovisual and other requirements to be borne by sponsor. Organisation to be undertaken by Conference Office.

### Major Award/Keynote Speaker Sponsorship

- Opportunity to sponsor a keynote speaker\* for the Conference. Includes acknowledgement of sponsorship during selected keynote session by chair person, on title slides and single signage on stage (provided by sponsor and approved by committee).

Sponsorship to be acknowledged in promotional emails which refer to the speaker, in printed promotional collateral, in conference program handbook and on website.

\* Sponsor to choose from keynote speakers on the program. All relevant speaker costs to be paid by Conference.

### OR

- Opportunity to sponsor Major Award for the Conference (Scientific Award)
  - Sponsorship to be acknowledged in printed promotional collateral, in conference program handbook and on website
- Logo and acknowledgement in all communication regarding the Award
- Announcement of sponsorship of Award during Presentation
- Name and logo on PowerPoint slide showing during Presentation acknowledging sponsorship OR opportunity to present Award
- Logo on certificate or plaque presented to each Award.

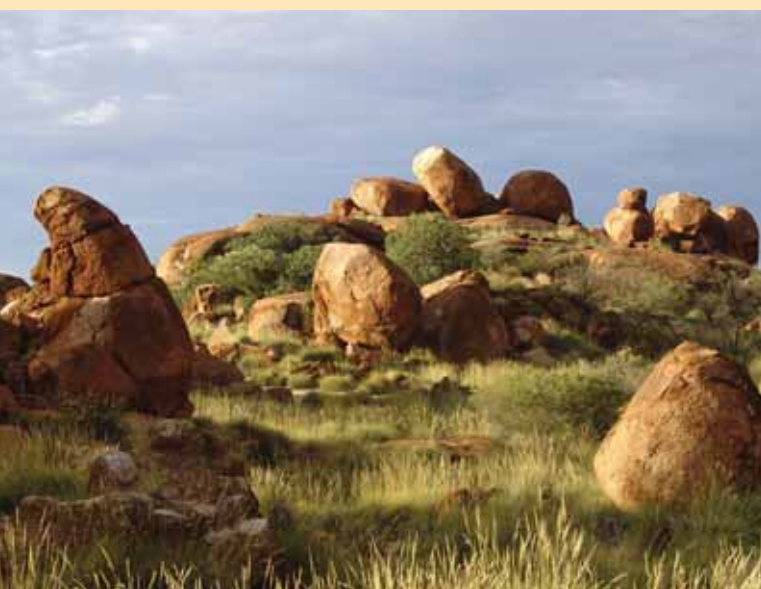
\* Award to include travel grant for attendance at international scientific conference, paid for by OSSANZ Conference. Approximately \$5500 – Final value to be confirmed.

### Exhibition space and registration entitlements

- Two standard exhibition spaces (6m x 3m) for the duration of the conference
- Includes four exhibition passes, with access to exhibition and catering areas and official social program
- Two complimentary delegate registrations for conference (including official social functions)
- Two additional tickets on one of the VIP tables at the OSSANZ Conference Dinner
- Logo and Listing to appear in Exhibitor Passport

### Distribution of materials

- Opportunity to place two single A4 size\* pages into satchels
  - \* may be items – subject to approval by committee
- One seat drop at selected plenary session of the conference
- Access to the database of all consenting delegates (soft copy – name, organisation, state/country, email address to be received 2 weeks prior to the conference).



## Silver Sponsorship Packages

### Investment:

**\$20,000 (+ GST)** (Maximum of THREE Silver Sponsors)

#### Branding opportunities

- Acknowledgement on signage at Registration desk and entrance to plenary room
- Logo on title slide in session rooms
- Opportunity to place one quarter page advertisement into the conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website
- Small logo on Conference email campaigns sent out to potential delegates.

#### Smart Phone apps branding

- Upload your company logo and downloadable.pdf documents with 'click through' from your listing.

#### Hosted educational opportunities

(preference given to Prime Sponsor)

- Opportunity to hold a hosted educational event at one of the following times:
  - Thursday 7am Breakfast session
  - Thursday 12.30pm Lunchtime session
  - Friday 7am Breakfast session.

This will be promoted along with the conference program, on the website and in the conference program handbook. Delegates will be able to pre-register for the events when registering for the conference.

\* Content to be approved by OSSANZ. All costs of function including catering, audiovisual and other requirements to be borne by sponsor. Organisation to be undertaken by Conference Office.

OR

#### Award Sponsorship

Opportunity to sponsor one of the Awards for the Conference. (Best Paper, Poster or Allied Health)

- Announcement of sponsorship of Award during Presentation
- Logo and acknowledgement in all communication regarding Award
- Name and logo on PowerPoint slide showing during Presentation acknowledging sponsorship OR opportunity to present Award
- Logo on certificate or plaque presented to each Award
- Sponsorship to be acknowledged in printed promotional collateral, in conference program handbook and on website.

#### Exhibition space and registration entitlements

- One standard exhibition space (3m x 3m) for the duration of the conference
- Includes two exhibition passes, with access to exhibition and catering areas and official social program
- One complimentary delegate registrations for conference (including official social functions)
- One additional ticket on one of the VIP tables at the OSSANZ Conference Dinner
- Logo and Listing to appear in Exhibitor Passport.

#### Distribution of materials

- Opportunity to place two single A4 size\* pages into satchels
  - \* may be items – subject to approval by committee
- Access to the database of all consenting delegates. (soft copy – name, organisation, state/country, email address to be received 2 weeks prior to the conference).



## Allied Health Sponsorship Packages

**Investment: \$18,000 (+ GST)**

### Allied Health Session sponsorship

- Identified as the Sponsor of the Allied Health Session at the OSSANZ Conference 2012 (Session to take place on the morning of Thursday 12 April)
- Opportunity to introduce the Allied Health Session and/or present information (To be confirmed by Committee based on free paper selection)
- Signage at entrance to Session room and on stage (provided by Sponsor)
- Logo on title slide in session rooms during Allied Health Session
- Opportunity to place one quarter page advertisement into the conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website
- Small Logo on Conference email campaigns sent out to potential delegates.

### Smart Phone apps branding

- Upload your company logo and downloadable.pdf documents with 'click through' from your listing.

### Exhibition space and registration entitlements

- One standard exhibition space (3m x 3m) for the duration of the conference
- Includes two exhibition passes, with access to exhibition and catering areas and official social program
- One complimentary delegate registrations for conference (including official social functions)
- Listing and logo to appear in Exhibitor Passport.

### Distribution of materials

- Opportunity to place two single A4 size\* pages into satchels  
\* may be items – subject to approval by committee
- Access to the database of all consenting delegates (soft copy – name, organisation, state/country, email address to be received 2 weeks prior to the conference)
- Opportunity to have seat drop during Allied Health Session.

## Exhibition Booths

**Exhibition Booths – \$7,000 (+ GST)**

### Branding opportunities

- Logo and listing in conference program handbook
- Logo to appear on home page and sponsors page of conference website.

### Smart Phone apps branding

- Upload your company logo and downloadable.pdf documents with 'click through' from your listing.

### Distribution of materials

- Opportunity to place two single A4 size\* pages into satchels  
\* may be items – subject to approval by committee
- Access to the database of all consenting delegates. (hard copy - name, organisation & state/country only to be received at the conference).

### Exhibition space and registration entitlements

- One standard exhibition space (3m x 3m) for the duration of the conference
- Includes two exhibition passes, with access to exhibition and catering areas and official social program (Welcome Reception and OSSANZ Conference Dinner)
- Listing to appear in Exhibitor Passport.



## Smart Phone Application Branding

The OSSANZ 2012 Smart Phone App is available with the booking of an exhibition booth. Priority give to Prime, Silver and Allied Health sponsors.

### Premium Package (2only) \$3,750(+ GST)

- Banner Ad to rotate at the top of the Dashboard Page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page. Tap the Landing Page to be taken to the Exhibitor page
- Multi – media video package – Display videos “live” and viewable from the Exhibitor Information
- Specially coloured map booth space
- Exhibitor listing – highlighted row colour
- Text Alerts – Text message about the Conference are sent to everyone using the application. These can be branded as ‘brought to you by’ ← organisation→. Up to five alerts included.

### Exhibitor Banner Advertising with landing page \$1,750(+ GST)

(up to five opportunities)

- Banner Ad to rotate at the top of the Dashboard Page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page. Tap the Landing Page to be taken to the Exhibitor page.

### Exhibitor Video Package \$1,750(+ GST)

(up to five opportunities)

- Display videos “live” and viewable from the Exhibitor Information Page.

### Alert Sponsors \$1,250(+ GST)

(up to five opportunities)

- Text message about the Conference are sent to everyone using the application. These can be branded as ‘brought to you by’ ← organisation→. Up to five alerts included.

## Advertising

### Advertising in Conference program handbook \$3500 (+GST)

– half page

### Advertising in Conference program handbook \$2000 (+GST)

– quarter page

### Satchel inserts \$750(+GST)

– one A4 page



## Award Sponsorship

### Poster Award \$2500 (+ GST)

- Opportunity to sponsor Poster Award for the Conference (First option given to Silver Sponsors)
- Sponsorship to be acknowledged in printed promotional collateral, in conference program handbook and on website
- Logo and acknowledgement in all communication regarding the Award
- Announcement of sponsorship of Award during Presentation
- Name and logo on PowerPoint slide showing during Presentation acknowledging sponsorship OR opportunity to present Award
- Logo on certificate or plaque presented to each Award.

\* Award to include travel grant for attendance at international scientific conference, paid for by OSSANZ Conference. Approximately \$750 – Final value to be confirmed.

### Best Paper Award \$2500 (+ GST)

- Opportunity to sponsor Best Paper Award for the Conference (First option given to Silver Sponsors)
- Sponsorship to be acknowledged in printed promotional collateral, in conference program handbook and on website
- Logo and acknowledgement in all communication regarding the Award
- Announcement of sponsorship of Award during Presentation
- Name and logo on PowerPoint slide showing during Presentation acknowledging sponsorship OR opportunity to present Award
- Logo on certificate or plaque presented to each Award.

\* Award to include travel grant for attendance at international scientific conference, paid for by OSSANZ Conference. Approximately \$750 – Final value to be confirmed.

### Allied Health Award \$2500 (+ GST)

- Opportunity to sponsor Allied Health Award for the Conference (First option given to Silver Sponsors)
- Sponsorship to be acknowledged in printed promotional collateral, in conference program handbook and on website
- Logo and acknowledgement in all communication regarding the Award
- Announcement of sponsorship of Award during Presentation
- Name and logo on PowerPoint slide showing during Presentation acknowledging sponsorship OR opportunity to present Award
- Logo on certificate or plaque presented to each Award.

\* Award to include travel grant for attendance at international scientific conference, paid for by OSSANZ Conference. Approximately \$750 – Final value to be confirmed.

## Event Sponsorship

### Poster Session \$2500 (+ GST)

### With Poster Prize \$1500 (+ GST)

Opportunity to sponsor Poster Session for the Conference. Poster presenters will place their posters on boards provided by the Conference. Sponsorship includes

- Poster boards will be branded with sponsoring company name and logo
- Acknowledgement as Poster Display sponsors in congress program and on website
- Logo and listing in conference program handbook
- Logo on sponsors page on website.

### Trainee Drinks/ Fellows Meeting \$1750 (+ GST)

(Takes place immediately before the Conference Dinner on Friday 13 April for one hour)

- Identified as the Sponsor of the Trainee Drinks/Fellows Meeting at the OSSANZ Conference 2012. Signage at entrance to room (provided by Sponsor)
- Logo on all correspondence regarding Trainee Drinks
- Logo in conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website
- Branded text alerts with your company name.

### Morning or Afternoon Tea Sample Tastings \$1750 (+ GST)

This opportunity would suit organisations which produce weight loss dietary programs. Food and beverage samples to be provided for tasting at morning or afternoon teas. Samples to be given away free and portions are to be of normal tasting size only (no alcohol):

- non-alcoholic beverage samples should be no more than 100mls
- solid food should be no larger than bite size (50 grams)
- Identified as the Sponsor of the selected catering break (morning or afternoon tea) at the OSSANZ Conference 2012
- Signage at sample tables (provided by Sponsor)
- Logo on all correspondence regarding catering break
- Logo in conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website.

## Merchandise

### Pedometer Sponsorship \$2500 (+ GST)

To encourage a good example of healthy activity within the Conference we wish to provide all delegates with a pedometer to count their steps throughout the Conference period. A competition will be held with a prize awarded for the delegate who achieves the most steps.

There is an opportunity to sponsor the pedometer (provided by the sponsoring company). Entitlements include:

- Identified as the Sponsor of the pedometer and the competition leading up to the Conference
- Logo and branding on pedometer. (Pedometer supplied by sponsor)
- Logo on all correspondence regarding pedometer and competition
- Up to five branded text alerts to be sent out regarding the competition
- Opportunity to present the pedometer competition prize
- Logo in conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website.

### Umbrella or Rain Jacket Sponsorship \$950(+ GST)

As the Conference will take place in Darwin at the end of the wet season, there is an opportunity to sponsor the umbrella/rain jacket (provided by the sponsoring company). Entitlements include:

- Identified as the Sponsor of the umbrella or rain jacket at the Conference
- Logo and branding on merchandise (Provided by sponsor)
- Up to five branded text alerts to be sent out regarding the umbrellas/rain jackets
- Logo in conference program handbook
- Logo with link to website to appear on home page and sponsors page of conference website.

### Conference pads or pens \$750 (+GST)

- supply of pads and/or pens with sponsor logo

#### Conditions:

Please note that events or sessions that conflict with OSSANZ Conference 2012 sessions or official social events are not permitted without prior approval from the OSSANZ Conference Committee. All functions and events that coincide with the OSSANZ Conference 2012 must seek prior approval through the OSSANZ Conference Office.

#### Looking for a unique opportunity?

This prospectus serves as a guideline for sponsorship and exhibition opportunities. We hope that some of the standard packages will interest you. However if you have an idea that caters to your unique requirements as well as those of the conference, the Committee is able to tailor the sponsorship opportunities to suit your specific marketing objectives and budget.

For further details on the Sponsorship and Exhibition opportunities, please contact the Conference Office.

#### Conference Office:

##### Think Business Events

Level 1, 299 Elizabeth Street, Sydney NSW 2000

Ph: +61 2 8251 0045

Fax: +61 2 8251 0097

Email: [ossanz@thinkbusinessevents.com.au](mailto:ossanz@thinkbusinessevents.com.au)





# OSSANZ CONFERENCE 2012

11-13 April 2012 Darwin Convention Centre

## SPONSORSHIP AND EXHIBITION BOOKING FORM

Please note all correspondence including invoices will be sent to the contact supplied below.

<b>COMPANY NAME</b>			
<b>CONTACT NAME</b>			
<b>POSITION</b>			
<b>COMPANY DEPARTMENT</b>			
<b>EMAIL</b>			
<b>TELEPHONE</b>	<b>FAX</b>	<b>MOBILE</b>	
<b>ADDRESS</b>			
<b>SUBURB</b>	<b>STATE</b>	<b>POSTCODE</b>	<b>COUNTRY</b>
<b>COMPANY WEBSITE</b>			

Please tick if applicable:

I will be the main contact person leading up to the conference

I will be the main contact onsite

I will not be attending the conference myself

I will provide contact details for the main contact person onsite: \_\_\_\_\_

Written acknowledgement of sponsorship and/or exhibition bookings will be made on receipt of a completed booking form. A tax invoice will then be issued for the deposit and written confirmation provided once this is received.

Please complete this form, keep a copy for your records, and send to:

### Conference Office:

#### Think Business Events

Level 1, 299 Elizabeth Street  
Sydney NSW 2000

Ph: +61 2 8251 0045

Fax: +61 2 8251 0097

Email: [ossanz@thinkbusinessevents.com.au](mailto:ossanz@thinkbusinessevents.com.au)



# Sponsorship Opportunities Overview

Package	Price (inc GST)	Please indicate your selection
Prime Sponsorship	\$44,000	
Silver Sponsorship	\$22,000	
Allied Health Session Sponsorship (1 only)	\$19,800	
Exhibition Booth (please include 3 booth numbers in order of preference)	\$7,700	
Menu Options (available when Exhibition booth purchased as a minimum)	Price (Inc GST)	Please indicate your selection
<b>Smart Phone Apps branding</b>		
Premium Package (2 only)	\$4,125	
Banner Adverts (5 only)	\$1,925	
Multimedia Packages (5 only)	\$1,925	
Text Alerts (5 only)	\$1,375	
<b>Advertising</b>		
Advertising in Conference program handbook – half page	\$3,850	
Advertising in Conference program handbook – quarter page	\$2,200	
Satchel inserts	\$825	
<b>Award Sponsorship</b>		
Awards – Poster Award	\$2,750	
Awards – Best Paper Award	\$2,750	
Awards – Allied Health Award	\$2,750	
<b>Events Sponsorship</b>		
Poster Session sponsorship	\$2,750 or \$1,650 with Poster Award	
Trainee Drinks/Fellows Meeting	\$1,925	
Morning or Afternoon Tea Sample Tastings	\$1,925	
<b>Merchandise</b>		
Conference pads or pens	\$825	
Pedometer Sponsorship	\$2,750	
Umbrella or Rain Jacket Sponsorship	\$1,045	

## Payment and Booking Conditions:

1. Booking forms must be signed and completed and sent to the Conference Office.
2. Upon receipt of signed booking form, the Conference Office will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
3. The deposit will be 50% of the full amount, and payment is due 14 days from date of invoice.
4. The balance of the full amount will be due Friday 2 March 2012.
5. Payment may be made by cheque or direct transfer into bank account. Cheques should be made out to 'OSSANZ' and forwarded to the address below. Credit card payments will not be accepted.
6. All payments must include 10% Goods and Services Tax component.
7. Acceptance of sponsorship and exhibition bookings is at the discretion of the organising committee.
8. Cancellations received within 6 months of the Conference will incur a 50% cancellation charge.
9. Preference of booth location and additional packages are given to Prime, Silver and Allied Health sponsors where possible.
10. Exhibitors are required to ensure that they are adequately covered for Public Liability Insurance.

### Conference Office:

#### Think Business Events

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**For further information, please contact the Conference Office, or visit [www.ossanzconference.com.au](http://www.ossanzconference.com.au)**

24th Annual Scientific Conference of the Obesity  
Surgery Society of Australia and New Zealand



# OSSANZ CONFERENCE 2012

11-13 April 2012 Darwin Convention Centre

**Bariatric Surgery** - more than an operation

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